

Product Marketing Manager (Industrial Automation)

Who, reporting to the Director of Marketing and Product Management, will be responsible to define and implement the product strategy and market development initiatives to drive the sales development in the Industrial Automation market.

The candidate will have the responsibility to identify the market trend, to size business opportunities and, in accordance with the Business Unit strategy, to define and co-ordinate the execution of the product development roadmap.

The profile, with technical background, knowledge of the Industrial Automation market and with international product management experience, has a strong customer focus, is results-oriented, highly motivated, speaks fluently English and is willing to frequently travel abroad.

The main office is on the outskirts of Milan.

I candidati, ambosessi (L. 903/77), possono inviare dettagliato curriculum con consenso al trattamento dei dati (D.L.196/2003).